WELCOME TO THE MASTER PLAN OPEN HOUSE!

Learn more at www.AccessJeffPark.org
1,000+ Surveys:
- Online (969)
- Jeff Fest (30)
- Farmers Market (26)
- GPNA (24)

SURVEY RESULTS
WHAT IMPROVEMENTS SHOULD BE MADE?
67%
Of survey respondents indicated that pedestrian crossings were a high priority
Other high priorities:
- Staircases and viaducts (62%)
- Greater walkability (48%)
- Landscaping/ greenery (37%)

14 Meetings:
- Transportation agencies
- Neighborhood associations
- Chambers of Commerce
- Cultural organizations
- Community groups

14 Interviews
Walking Tour
200+ Comments (website and meetings)

3 Community Meetings:
- June 19, 2017: 160 attendees
- October 16, 2017: 90 attendees
- January 22, 2018
Transportation

Improve *walkability* along key streets in the study area.

Improve *access* from the neighborhood to the Transit Center for all users.

Make the *street network safer* and more user-friendly at high-crash locations.

Enhance *bike and pedestrian* access.

Strategically *address parking* to support businesses and local destinations.

Community Character

Improve *sense of place* and build on the identity of Jeff Park, balancing new development with historic character.

Improve and create *public spaces*.

*Improve streetscapes* and the public right-of-way to foster walkability.

*Improve community safety* through applying principles of Crime Prevention Through Environmental Design (CPTED).

Develop *design guidelines* to enhance the character of the community through new development and redevelopment.

Economic Development

Provide guidance and assistance to *retain existing and attract new local, small businesses*.

Attract and target a range of businesses that can *fill vacant storefronts*.

Support the development of entertainment, restaurants, and cultural *destinations*.

*Provide a range of housing options* to add vitality to the neighborhood and to accommodate people of all ages and at various stages of their lives.

**OUTREACH & ENGAGEMENT**

**YOUR IDEAS SHAPED THESE GOALS...**

**NOW WHAT? HOW DO I GET INVOLVED?**

- Check out the draft recommendations and feel free to ask questions of the project team
- Submit comments via the Feedback Form tonight, or send in comments by February 12th
- Draft plan will be made available for additional comments as part of the process leading up to Chicago Plan Commission

**Jefferson Park Station Area Master Plan**

www.accessjeffpark.org
**Goal 1:**
Improve walkability along key streets in the study area.

**Milwaukee Avenue**
- Sidewalk amenities like planters, banners, and wayfinding/gateway signage

**Ainslie Street**
- Traffic calming, pedestrian-oriented lighting, decorative treatments

**Lipps Avenue**
- Outdoor cafes, lighting features, public art

**Avondale Avenue**
- Sidewalks, streetscape enhancements

**Goal 2:**
Improve access from the neighborhood to the Transit Center for all users.

**Goal 3:**
Make the street network safer and more user-friendly at high-crash locations, such as at Foster & Northwest Highway and Higgins & Milwaukee Ave.
**Goal 4:**
Enhance bike and pedestrian access by upgrading crosswalks and improving Long Avenue & Ainslie Street.

4.1 Evaluate bike/pedestrian improvements on Milwaukee and commercial streets

4.2 Consider upgrading Long Ave. to a shared street for pedestrians and cars

4.3 Improve bicycle routes and access to Forest Preserves

4.4 Add bike parking in public spaces and new Divvy stations

**Goal 5:**
Strategically address parking to support businesses and local destinations through shared parking opportunities.

5.1 Identify opportunities for flexible parking to support parking needs and festivals or event space

5.2 Identify opportunities for shared-use parking to serve Transit Center, businesses, and arts and culture uses
Streetscape, Transportation & Open Space Opportunities

Traffic Calming & Placemaking Improvements (Ainslie Street)
- Enhanced Crossings
- Add Parallel Parking
- Decorative Treatments
- Pedestrian-Oriented Lighting

Shared Street (Long Ave)
- Shared by pedestrians, cars, and bicyclists
- Traffic calming measures
- Bollards
- Minimized curbs
- Stormwater features
- Permeable pavers

Signalized Intersection Improvements
- Improved Crosswalks
- Pedestrian Countdown Timers

Gateway Feature
- Public Art/Sculpture
- Lighting Features

Pedestrian Plaza
- Outdoor Cafe Seating
- Landscape Plantings
- Programmed Events
- Lighting
- Public Art

Sidewalk Streetscape Enhancements
- Cafe Seating
- Inground Planters with Options for Rain Gardens
- Lighting
- Benches
- Bike Racks
- Planters Pots
- Trash/Recycling Receptacles
Streetscape Concept: Ainslie St. and Lipps Ave. Intersection - DRAFT

Jefferson Park Station Area Master Plan
January 2018
**Goal 1:**
Provide guidance and assistance (such as marketing, information on available resources, etc.) to retain existing and attract new local, small businesses.

**Goal 2:**
Attract and target a range of businesses that can fill vacant storefronts and serve residents, employees, and visitors.

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**ECONOMIC DEVELOPMENT**

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1. **Work with existing landlords and commercial property owners to improve landscaping, signage, access points, and marketing.**

2. **Provide support services and business improvement grants for local businesses.**
   - Promote SBIF funding and Bundle Permit applications.

3. **Upgrade identity of Milwaukee Ave, Lawrence Ave and NW Hwy through banners, landscaping, and sidewalk snow removal.**

4. **Identify stores, restaurants, and businesses to fill vacant spaces and create inventory of empty retail space.**

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**CHICAGO’S NORTHWEST CORRIDOR**

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1. **Develop a coordinated marketing campaign to enhance visibility and position Jeff Park as a destination.**

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**JEFFERSON PARK STATION AREA MASTER PLAN**

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Goal 3:
Support the development of entertainment, restaurants, and cultural destinations in Jefferson Park.

Goal 4:
Provide a range of housing options to add vitality to the neighborhood and to accommodate people of all ages and at various stages of their lives.
**Goal 1:**
Improve sense of place and build on the identity of Jefferson Park, balancing new development with its historic character.

**Goal 2:**
Improve and create public spaces on Lipps Avenue and at Milwaukee/Higgins to increase social interaction and pride of place.
Goal 3:
Improve streetscapes and the public right-of-way to foster walkability and complement new development.

Goal 4:
Improve community safety through applying the principles of Crime Prevention Through Environmental Design (CPTED).

Goal 5:
Develop design guidelines to enhance the character of the community through new development and redevelopment.